

Republic of the Philippines CITY COUNCIL City of Manila

REGULAR SESSION NO. 30

13TH CITY COUNCIL

Begun and held in the City Council on Tuesday, the nineteenth day of August, Two Thousand Twenty-Five

ORDINANCE NO. 9141

AN ORDINANCE DECLARING OCTOBER 24 OF EVERY YEAR AS "MANILA HOPIA DAY", ESTABLISHING AN ANNUAL CELEBRATION, APPROPRIATING FUNDS THEREFOR, AND FOR OTHER PURPOSES

PRINCIPAL AUTHORS: HON. LUCIANO "Lou" M. VELOSO, HON. DRA. IRMA C. ALFONSO-JUSON, HON. KAREN C. ALIBARBAR, HON. KUYA DOK FRANCIS MICHAEL U. ALMIRON, HON. ARLENE MAILE I. ATIENZA, HON. DON JUAN "DJ" BAGATS1NG, HON. VOLTAIRE "Caloy" D. CASTAÑEDA, HON. EUNICE ANN DENICE G. CASTRO, HON. JOAQUIN ANDRE "JD" D. DOMAGOSO, HON. ROBERTO "Bobby" S. ESPIRITU II, HON. JESUS "Taga" E. FAJARDO, JR., HON. PAMELA "Fa" G. FUGOSO-PASCUAL, HON. ATTY. JAYBEE S. HIZON, HON. ROD "Ninong" N. LACSAMANA, HON. JEFFERSON "Jeff" C. LAU, HON. NUMERO "Uno" G. LIM, HON. MC BOBBY G. LIMYUEN, HON. FERNANDO "Doc" S. MERCADO, HON. ERICK IAN O. NIEVA, HON. ELMER "Joel" M. PAR, HON. JOHN CHRISTOPHER "Bolong" SY, HON. EDWARD M. TAN, HON. CHRISTIAN PAUL L. UY, HON. LEILANI MARIE H. LACUNA, HON. JULIANA RAE "Yanyan" M. IBAY, HON. LOUISA MARIE "Lady" J. QUINTOS-TAN, Acting Majority Floor Leader, HON. RAYMUNDO "Mon" R. YUPANGCO, Majority Floor Leader, HON. TIMOTHY OLIVER "Tol" I. ZARCAL, President Pro-Tempore and Acting Presiding Officer and HON. RAFAEL "Che" P. BORROMEO, Acting Vice-Mayor



EXPLANATORY NOTE

Article XIV, Sections 14 and 15 of the 1987 Philippine Constitution mandate the State to foster the preservation, enrichment and dynamic evolution of a Filipino national culture and to conserve, promote and popularize the nation's historical and cultural heritage and resources.

The pastry popularly known as hopia has long been intertwined with the history and identity of the City of Manila, particularly in the district of Binondo, where family enterprises helped popularize hopia and contributed to the city's reputation as a culinary capital.

On July 2024, the first-ever "National Hopia Day" was held and celebrated nationwide, drawing public recognition of hopia as a cultural food symbol and underscoring Manila's role as its historical home.

Hopia found its widespread popularity in the Philippines through the community of Binondo, Manila, where pioneer bakeries established and popularized hopia-making as early as 1912, making the City of Manila the cultural and historical home of hopia in the country;

It is fitting that the City of Manila, as the birthplace and cultural home of hopia in the Philippines, formally recognizes this legacy through the institutionalization of an annual celebration to be known as "Manila Hopia Day" every October 24.

TIMOTHY OLIVER "Tol" I. ZARCAL Councilor, Third District

Manila



Be it ordained by the City Council of Manila, in session assembled, THAT:

SECTION 1. Title. - This ordinance shall also be known as the "Manila Hopia Day Ordinance".

- **SEC. 2. Definition of Terms.** For the purpose of this Ordinance, the following terms shall be defined as follows:
 - a) Manila Hopia Day refers to the annual celebration held every October 24 in the City of Manila to highlight the cultural significance of hopia.
 - b) Manila Hopia Day Committee refers to the organizing body created under this Ordinance to plan, coordinate and implement the activities related to Manila Hopia Day.
- SEC. 3. Declaration of Principles and Policies. Every October 24 of each year is hereby declared as "Manila Hopia Day" in the City of Manila, and every year thereafter it shall be observed as a special day for the hopia industry and the cultural communities engaged in its production and promotion.

All hopia makers, vendors, cooperatives, schools and community organizations are encouraged to participate in a common celebration to be organized by the City Government, in partnership with the private sector, under the theme of promoting Manila's cultural and culinary heritage.

- SEC. 5. Appropriation of Funds. Appropriation of Funds for the Manila Hopia day shall be implied upon the discretion and approval from the Annual City Budget.
- SEC. 6. Manila Hopia Day Committee. There shall be a Manila Hopia Day Committee to be created by the City Mayor through an Executive Order and has the following composition:

Chairman - City Mayor/Vice-Mayor Vice Chairman - Head of the Department of Tourism, Culture & Arts of Manila (DTCAM)

Members:

- 1. City Treasurer:
- 2. City Legal Officer;
- 3. Chairman, Committee on Tourism of the Sangguniang Panlungsod;
- 4. Chairman, Committee on Arts & Culture of the Sangguniang Panlungsod;
- 5. Representatives from the Private Sector;
- 6. Representative from the Federation of Filipino Chinese Chambers of Commerce & Industry, Inc. (FFCCCII);
- SEC. 7. Powers and Functions of the Manila Hopia Day Committee. The officers and members of the Manila Hopia Day Committee shall have the following obligations and responsibilities to:
 - a. Planning and Coordination. The Committee shall convene at least once every quarter to plan and establish the mechanisms for the proper conduct of the Manila Hopia Day celebration, provided that the duration of the festival shall be centered on October 24 and shall not exceed five (5) days.
 - b. **Promotion and Participation.** Encourage the active participation of various sectors of the City of Manila and develop programs designed to attract both local and international tourists to the celebration;



- c. Budgeting. Formulate a basic and appropriate budgeting scheme for the activities of Manila Hopia Day, subject to the review and approval of the Sangguniang Panlungsod and consistent with applicable government accounting and auditing rules and regulations;
- d. Program Design and Submission. Prepare the concept, program mechanics, and detailed schedule of activities for the festival, and submit the same to the Sangguniang Panlungsod for final scrutiny and approval at least one (1) month prior to the scheduled celebration. The program may include hopia-making fairs, cooking demonstrations, cultural shows, "hopia-eating" contests and history-and-artisanal exhibits;
- e. Implementation and Supervision. Oversee the execution of approved programs and activities, ensure proper coordination among city offices, barangays, and private stakeholders, and supervise compliance with laws, ordinances, and safety regulations; and
- f. Reporting and Evaluation. Submit to the Sangguniang Panlungsod and the City Mayor a post-event report within thirty (30) days after the conclusion.
- SEC. 8. Separability Clause. If any provision of this Ordinance is declared unconstitutional or invalid, other parts or provisions not affected shall remain in full force and effect.
- SEC. 9. Repealing Clause. All ordinances, rules, and regulations or parts thereof which are inconsistent with any provision of this Ordinance are hereby repealed or modified accordingly.
- **SEC. 10. Effectivity. -** This Ordinance shall take effect fifteen (15) days after its publication in a newspaper of general circulation.

This Ordinance was finally enacted by the City Council of Manila on October 21, 2025.

PRESIDED BY:

TIMOTHY OLIVER "To" I. ZARCAL

President Pro-Tempore and Acting Presiding Officer City Council, Manila

ATTESTED:

Mana Roger S. Jana

City Government Department Head III, (Secretary to the City Council)

APPROVED BY HIS HONOR, THE MAYOR, ON ____

OCT 2 7 2025

FRANCISCO "JSKO MORENO" DOMAGOSO Mayor

ATTESTED:

CLN: jhb/md/agv/egv/asr