



Republic of the Philippines
CITY COUNCIL
City of Manila

REGULAR SESSION NO. 165

12TH CITY COUNCIL

Begun and held in the City Council on Thursday,
the third day of October, Two Thousand Twenty-Four

ORDINANCE NO. 9080

AN ORDINANCE CREATING THE MANILA FILM DEVELOPMENT COMMISSION,
DEFINING ITS POWERS AND FUNCTIONS, APPROPRIATING FUNDS THEREFOR,
AND FOR OTHER PURPOSES

PRINCIPAL AUTHORS: **HON. JOHN MARVIN C. "Yul Servo" NIETO**,
Vice-Mayor and Presiding Officer, **HON. BENNY FOG T. ABANTE III**,
HON. TERRENCE F. ALIBARBAR, **HON. ARLENE MAILE I. ATIENZA**,
HON. KRYSTLE MARIE C. BACANI, **HON. LARIS T. BORROMEO**, **HON. RUBEN F.**
BUENAVENTURA, **HON. LOUISITO N. CHUA**, **HON. NIÑO M. DELA CRUZ**,
HON. ROBERTO S. ESPIRITU II, **HON. PAMELA "Fa" G. FUGOSO-PASCUAL**,
HON. MARTIN V. ISIDRO, JR., **HON. RICARDO "Boy" A. ISIP, JR.**, **HON. RODOLFO**
N. LACSAMANA, **HON. MOISES T. LIM**, **HON. NUMERO G. LIM**, **HON. JOHANNA**
MAUREEN C. NIETO-RODRIGUEZ, **HON. CHARRY R. ORTEGA**, **HON. LOUISA**
MARIE "Lady" J. QUINTOS-TAN, **HON. SCIENCE A. REYES**, **HON. ROMA PAULA S.**
ROBLES-DALUZ, **HON. LUIS C. UY**, **HON. LUCIANO M. VELOSO**,
HON. RAYMUNDO R. YUPANGCO, **HON. LEILANI MARIE H. LACUNA**,
HON. SALVADOR PHILIP H. LACUNA, Minority Floor Leader, **HON. ERNESTO C.**
ISIP, JR., Majority Floor Leader and **HON. MACARIO M. LACSON**, President
Pro-Tempore, Acting Presiding Officer



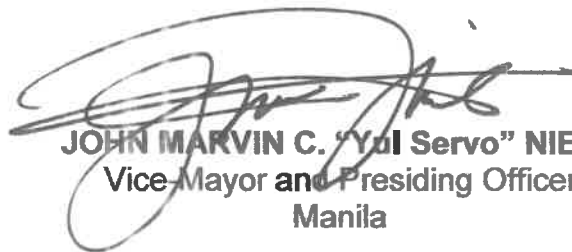
EXPLANATORY NOTE

In order to promote positive values and showcase the rich culture of the Filipino people both domestically and abroad, the city shall create and implement policies and programs that will advance the art and craft of filmmaking and encourage the production of films for both commercial and non-commercial purposes, as long as they are meant for public entertainment, education, values infusion, advocacy for human rights, nationalism, local history and culture, and exhibitions that aim to highlight Filipino talent in the cinematic arts and its culture.

During the 1960s, locally produced films were classified as "second-tier" and foreign films were dominating the industry. The Manila Film Festival was instituted by Mayor Antonio Villegas in 1966, with a mission to stimulate the love for productions of the local movie industry by allotting a specific period during the year where cinemas are to screen only Filipino films. It was a 12-day event spanning from June 12 to June 24. The Manila Film Festival sought to inculcate patriotism and nationalism by way of playing the National Anthem before each screening. The Manila Film Festival was halted in 1972 after the declaration of Martial Law and was discontinued until its revamp in 2023, by the will of the City Government of Manila, the film festival returns under the new name called "The Manila Film Festival (TMFF)". Through this endeavor, the City of Manila is empowered to continue supporting the film industry by virtue of an ordinance that is focused on addressing their needs and supporting the industry.

This Ordinance seeks to create the Manila Film Development Commission with the primary goal of empowering the arts and culture of the citizens of Manila through the film industry. In order to vest powers to the Committee to promote and develop Filipinos values, education, and socio cultural preservations, conservation and promotion through the various media arts and sciences and performing arts.

In view of the foregoing, the passage of this Ordinance is earnestly sought.



JOHN MARVIN C. "Yul Servo" NIETO
Vice Mayor and Presiding Officer
Manila



Be it ordained by the City Council of Manila, in session assembled, *THAT*:

SECTION 1. Short Title. – This Ordinance shall be known as "The Manila Film Development Commission Ordinance of 2024"

SEC. 2. Declaration of Policy. – It is the policy of the State, and therefore the City Government of Manila, to preserve, protect, enrich and promote the dynamic evolution of national culture in the Philippines as well as to make accessible cultural opportunities. As such, the City Government of Manila shall create the Manila Film Development Commission in order to further the cause of the Manila Film Festival and to promote film as a medium of creation and artistic expression, ensure equal access to cultural opportunities, and develop the arts and culture of the City of Manila.

SEC. 3. The Manila Film Development Commission. – The Manila Film Development Commission, referred to for brevity as the Commission, is hereby established under the Office of the City Mayor to carry out the provisions of this Ordinance.

SEC. 4. Powers and Functions. – The Commission shall be vested with the following powers and functions:

1. To develop and implement an incentive, merit-based reward and recognition system for film producers, other stakeholders such as scriptwriters, cinematographers, and other related individuals belonging to the same industry and encourage production of quality films;
2. To establish, launch, organize, operate and undertake local and international film festivals, exhibitions and similar activities for the City through its implementing arm to be called the Manila City Film Foundation;
3. To prescribe the procedures for the exercise of the Manila City Film Foundation's functions;
4. To determine the organizational and staffing pattern of both the commission and the foundation, and appoint its officers and employees in accordance with civil service laws, rules and regulations;
5. To encourage and undertake activities that will promote the growth and development of the local film industry and promote its inclusion in both domestic and foreign markets;
6. To develop and promote programs that enhance the skills and expertise of Filipino talents necessary for quality film production;
7. To undertake The Manila Film Festival annually; and
8. To perform such other functions as may be necessary to carry out the provisions of this Ordinance.

SEC. 5. Composition of the Commission. – The Commission shall be composed of a Chairperson and fifteen (15) commissioners. Provided that the Chairperson shall be the City Mayor.

The Fifteen (15) members who shall be the members of the board are the following

1. City Vice Mayor, as the Co-Chairperson and Action Officer;
2. One (1) representative from the Academe situated in the City of Manila;

3. Two (2) representatives from the private sector;
4. Director of the Department of Tourism, Culture and Arts Manila;
5. One (1) representative from the Producers' Guild of the Philippines;
6. One (1) representative from the Manila City Press Club;
7. One (1) representative from the Movie Workers Welfare Foundation, Inc. (MOWELFUND)
8. One (1) representative from the Directors' Guild of the Philippines;
9. One (1) representative from the Script Writers' Guild;
10. One (1) representative from the regulatory agency (MTCRB);
11. One (1) representative from the Kapisanan ng mga Artista ng Pelikulang Pilipino at Telebisyon (KAPPT);
12. One (1) representative from the Manila City GAD Council; and
13. One (1) representative from the Majority group and one (1) member from the Minority group of the City Council of Manila.

SEC. 6. Meetings. – The Commission shall meet at least once a month or as often as necessary at the call of the Chairperson or a majority of the members. A majority of the members of the Board shall constitute a quorum to do business. The members of the commission shall be entitled to honoraria based on existing government accounting and auditing rules and regulations.

SEC. 7. The Chairperson. – The Chairperson shall be the Chief Executive Officer of the Commission and shall exercise overall supervision to ensure the effective and efficient implementation of the policies laid by the Commission.

SEC. 8. Functions of the Chairperson. – The Chairperson shall have the following functions:

1. Execute and administer the policies, plans and programs approved by the Commission;
2. Direct and supervise the operation and internal affairs of the Commission;
3. Establish the internal organization of the Commission and the foundation as its operating, coordinating, and secretariat body and other mechanisms and administrative procedures of the Commission;
4. Recommend to the Commission the appointment, transfer or detail suspension, dismissal for cause of its subordinate officials and employees; and
5. Such other functions which the Commission may assign from time to time.

SEC. 9. Grading of Films. – The grading of films by the Cinema Evaluation Board of the Film Development Commission of the Philippines shall be the basis for the grant of amusement tax rebate imposed by the city based on gross receipts pursuant to the provisions of Republic Act No. 9167 or “AN ACT CREATING THE FILM DEVELOPMENT COUNCIL OF THE PHILIPPINES, DEFINING ITS POWERS AND FUNCTIONS, APPROPRIATING FUNDS THEREFOR, AND FOR OTHER PURPOSES”.

SEC. 10. Privileges of Graded Films. – Films which have obtained an "A" or "B" grading from the Commission pursuant to Section 11 and 12 of Republic Act No. 9167 shall be entitled to the following privileges:

For grade “A” films. – 100% of the amusement tax collected on such films; and

For grade “B” films. – 65% of the amusement tax collected on such films.

SEC. 11. Amusement Tax Deduction and Remittances. – The owners, operators, or lessees of theaters or cinemas shall deduct and withhold thirty percent (30%) of the gross receipts from the admission fees pursuant to Section 39 of the Omnibus Revenue Code of the City of Manila and from the amusement tax on the graded film that may otherwise accrue to the City under Section 140 of Republic Act No. 7160. The proceeds must be remitted to the Film Development Commission of the Philippines within thirty (30) days of the exhibition's conclusion. The Commission will then award the corresponding amusement tax to the producers of the graded film within fifteen (15) days of receipt of the money in accordance with Republic Act No. 9167.

SEC. 12. Appropriations. – The amount of Fifteen Million Pesos (PhP15,000,000.00) shall be appropriated for the honoraria of the Members of the Board and for Maintenance and Other Operating Expenses (MOOE) and special projects as may be approved by the board.

SEC. 13. Resource Office and Authority to Accept Donation. – Any amount or money received by the Manila Film Development Commission in trust, legacy, gift and donation of real and personal properties of all kinds, shall accrue to the Local Film Development programs of the Manila Film Development Commission, subject to limitations provided for such donation: *PROVIDED*, further, that a set portion, to be determined by the Commission, of the said donation shall be allocated for administrative purposes; for further fund raising activities, the Manila Film Development Foundation shall act as a Resource Office and Secretariat of the Manila Film Development Commission and shall be authorized to accept donations subject to existing regulations.

SEC. 14. Assistance from other Government Agencies and International Bodies. – The Commission may request any department, bureau, agency or instrumentality of the government as well as international bodies for such assistance as may be needed in the performance of its functions.

SEC. 15. Implementing Rules and Regulations. – The Manila Film Development Commission shall, within ninety (90) days after the approval of this Ordinance, issue the necessary rules and regulations to implement the provisions hereto.

SEC. 16. Annual Report. – The Manila Film Development Commission shall, within ninety (90) days after the end of every fiscal year, submit to the Chairman of the Commission and to the City Council of Manila an annual report on its compliance with, or accomplishments under this Ordinance, together with its plans and recommendations to improve and develop its capability to enforce the provisions of this Ordinance, and a complete accounting of transactions with respect to any funds received under this Ordinance.

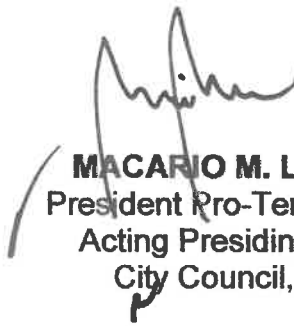
SEC. 17. Separability Clause. – If any part or provision of this Ordinance is held or declared invalid or unconstitutional, the other provisions not affected thereby shall remain in full force and effect.

SEC. 18. Repealing Clause. – All other local laws, decrees, orders, issuances, rules and regulations which are inconsistent with the provisions of this Ordinance are hereby repealed or modified accordingly.

SEC. 19. Effectivity Clause. – This Ordinance shall take effect immediately after its publication in at least 2 newspapers of general circulation.

This Ordinance was finally enacted by the City Council of Manila on October 3, 2024.

PRESIDED BY:



MACARIO M. LACSON
President Pro-Tempore and
Acting Presiding Officer
City Council, Manila

ATTESTED:



LUCH R. GEMPIS, JR.
City Government Department Head III
(Secretary to the City Council)

APPROVED BY HIS HONOR, THE MAYOR, ON

NOV 13 2024



MARIA SHEILAH "Honey" H. LACUNA-PANGAN, MD, FPDS
Mayor
City of Manila

ATTESTED:



ATTY. MARLON M. LACSON
City Government Department Head III
(Secretary to the Mayor)

JMG/RRB: aci/jok/cpf/hpr/eyz