



**Republic of the Philippines  
CITY COUNCIL  
City of Manila**

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**REGULAR SESSION NO. 121**

**12<sup>TH</sup> CITY COUNCIL**

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**Begun and held in the City Council on Tuesday,  
the nineteenth day of March, Two Thousand Twenty-Four**

**ORDINANCE NO. 9038**

**AN ORDINANCE GRANTING A MORATORIUM ON THE COLLECTION OF AMUSEMENT TAXES FOR LOCALLY PRODUCED FILIPINO FILMS IN THE CITY OF MANILA COVERING THE PERIOD JANUARY 8 TO DECEMBER 24 FOR CALENDAR YEARS 2024, 2025 AND 2026**

**PRINCIPAL AUTHORS:**

**HON. LOUISA MARIE "Lady" J. QUINTOS-TAN**

**and**

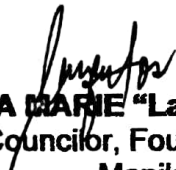
**HON. ERNESTO C. ISIP, JR.  
Majority Floor Leader**



## **EXPLANATORY NOTE**

The proposed measure is in consonance with MMDA Resolution No. 24-11, Series of 2024, declaring a Moratorium for Filipino films in Metro Manila from January 8 to December 24 of every year for the next three (3) years, and of the city's responsibility to provide support and help in promoting the local film industry and that the city recognizes the importance of the local film industry in its share to the economic development of the city. The instant measure's purpose is to increase the regulatory fee schedules to further protect the business activities happening in the City of Manila.

In a chance meeting on 13th of March 2024 with Ms. Rachel Villaluna, representative from the Film Development Council of the Philippines, she expressed support and gratefulness in the passing of this proposed Ordinance and has shared that in order to compensate the decrease of patronage to Filipino films, support and encouragement from the cities of Metro Manila is indispensable. This Sanggunian should consider the propriety to have a moratorium on the said collection of amusement tax to help alleviate the financial burden to the local film industry. We should always adhere to the usual patriotic message of "Tangkiiikin ang sariling atin!".

  
**HON. LOUISA MARIE "Lady" QUINTOS-TAN**  
Councillor, Fourth District  
Manila

Be it ordained by the City Council of Manila, in session assembled, *THAT*:

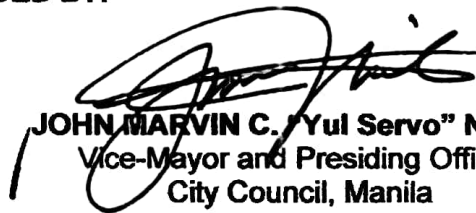
**SECTION 1. Grant of Moratorium.** – Moratorium on the collection of Amusement Tax levied on locally produced Filipino films is hereby granted and authorized.

**SEC. 2. Duration.** – The Moratorium shall be effected covering the period January 8 to December 24 for Calendar Years 2024, 2025 and 2026.

**SEC. 3. Effectivity Clause.** – This Ordinance shall take effect immediately upon its approval.

This Ordinance was finally enacted by the City Council of Manila March 19, 2024.

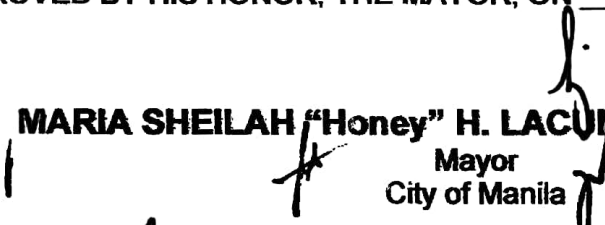
PRESIDED BY:

  
**JOHN MARVIN C. "Yul Servo" NIETO**  
Vice-Mayor and Presiding Officer  
City Council, Manila


ATTESTED:

  
**LUCH B. GEMPIS, JR.**  
City Government Department Head III  
Secretary to the City Council

APPROVED BY HIS HONOR, THE MAYOR, ON MAY 06 2024.

  
**MARIA SHEILAH "Honey" H. LACUNA-PANGAN, MD, FPDS**  
Mayor  
City of Manila

ATTESTED:

  
**ATTY. MARLON M. LACSON**  
City Government Department Head III  
✓ (Secretary to the Mayor)

RRB/JMG: jhb/mmd/kjm/egv/jrp