



**Republic of the Philippines
CITY COUNCIL
City of Manila**

REGULAR SESSION NO. 102

12TH CITY COUNCIL

**RESOLUTION NO. 655
Series of 2023**

RESOLUTION ENCOURAGING ALL MANILEÑOS TO SUPPORT ALL MICRO, SMALL AND MEDIUM ENTERPRISES THAT PARTICIPATED IN "PASKO SA MAYNILA GRAND BAZAAR" ON 11 DECEMBER 2023 TO 2 JANUARY 2024 AT MEHAN GARDEN, ERMITA, MANILA

PRINCIPAL AUTHORS:

HON. JOHANNA MAUREEN C. NIETO-RODRIGUEZ

and

**HON. JOEL "JTV" VILLANUEVA
Acting Majority Floor Leader**



WHEREAS, Micro, Small and Medium Enterprises (MSME) are some of the major contributors in the Philippine economy based on the Gross Domestic Product (GDP) in 2022, 99.59% of business establishments in the country belong to the MSMEs category;

WHEREAS, wholesale and retail trade; repair of motor vehicles and motorcycles ranked 1st in the industry sectors in the MSME category which contributes 49.48% while accommodation and food service activities ranked no. 2 in the category with 14.31% contribution;

WHEREAS, the concentration of the Micro, Small and Medium Enterprises can be found in the National Capital Region, in which the City of Manila hosts two hundred four thousand eight hundred forty-four (204,844) business establishments;

WHEREAS, in support to the empowerment of the MSME's that operate in the city, the Local Government of Manila launched "Pasko sa Maynila Grand Bazaar" to provide access to the local market especially in the holiday season;

WHEREAS, "Pasko sa Maynila Grand Bazaar", initiated by the Bureau of Permits and Local Economic Development and Investment Promotion Officer-Manila in partnership with Robinsons Manila, officially opened to the public on 11 December 2023 at Mehan Garden, Ermita, Manila;


WHEREAS, more than one hundred of the aforementioned business category participated in the Pasko sa Maynila Grand Bazaar that all Manileños may enjoy;

WHEREAS, the event may serve as an avenue to all Manileños to enjoy the upcoming holidays: NOW, THEREFORE, be it

RESOLVED, by the City Council of Manila to encourage, as it hereby encourages all Manileños to support all Micro, Small and Medium Enterprises that participated in "Pasko sa Maynila Grand Bazaar" on 11 December 2023 to 2 January 2024 at Mehan Garden, Ermita, Manila; and be it FINALLY

RESOLVED, that a copy of this Resolution be furnished the Manila Public Information Office for posting on its social media platforms and all barangays within the jurisdiction of the City of Manila.

PRESIDED BY:


MACARIO M. LACSON
President Pro-Tempore and
Acting Presiding Officer
City Council, Manila

This Resolution was adopted by the City Council of Manila at its regular session on December 14, 2023.

ATTESTED:


LUCH R. GEMPIS, JR.
City Government Department Head III
Secretary to the City Council