



Republic of the Philippines
CITY COUNCIL
City of Manila

REGULAR SESSION NO. 86

12TH CITY COUNCIL

RESOLUTION NO. 467
Series of 2023

RESOLUTION EXPRESSING THE WARMEST FELICITATION TO THE HONORABLE SOCORRO “NANAY CORING” CANCIO RAMOS, FOUNDER OF NATIONAL BOOK STORE ON HER 100TH BIRTHDAY ON 23 SEPTEMBER 2023

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WHEREAS, Socorro Cancio Ramos, also known as "Nanay Coring", born on September 23, 1923 in Sta. Cruz Laguna, founded and established the famous National Bookstore in 1942. Nanay Coring is married to Jose Ramos who helped her in establishing National Book Store. They had three children who also helped in their family business;

WHEREAS, Nanay Coring grew up in an entrepreneurial environment where she started selling at the age of 12 years old in which she would tap other children to gather spoiled or soiled cigarette sticks and earn from that;

WHEREAS, during the Japanese occupation, her one year old small bookstore in Escolta Bridge in Manila had to sell candies, soap, rubber slippers which was loved by the Japanese soldiers;

WHEREAS, in 1945, National Book Store reopened in Avenida Rizal, Manila after it was burned down during the liberation of Manila from Japanese occupation;

WHEREAS, Nanay Coring expanded National Book Store by making postcards and local greeting cards using pictures that were taken by her children which won her the franchise to the Hallmark line in 1974;

WHEREAS, through the years, National Book Store made way to the top and became one of the largest books and supplies store in the Philippines which also institutionalized accessible educational materials;

WHEREAS, Nanay Coring is a hands-on businesswoman - from meeting publishers/suppliers and fixing stock displays. In 2004, she was awarded the Entrepreneur of the Year by Ernst and Young, which paved the way for the establishment of National Book Store Foundation, Inc.;

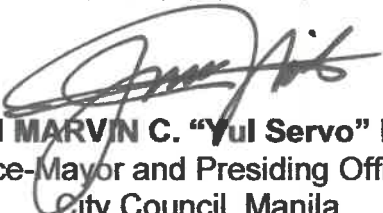
WHEREAS, Nanay Coring, a self-made businesswoman would often say that "There is no elevator to success. You have to take the stairs", this shows her humble beginnings and how her hard work paid off: NOW, THEREFORE, be it

RESOLVED, by the City Council of Manila to express, as it hereby expresses the warmest felicitation to the Honorable Socorro "Nanay Coring" Cancio Ramos, founder of National Book Store on her 100th Birthday on 23 September 2023; and be it FURTHER

RESOLVED, that copies of this Resolution be furnished the family of Socorro "Nanay Coring" Cancio Ramos and the Main Office of National Book Store.

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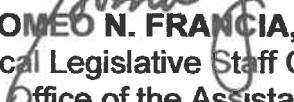
PRESIDED BY:




JOHN MARVIN C. "Yul Servo" NIETO
Vice-Mayor and Presiding Officer
City Council, Manila

This Resolution was adopted by the City Council of Manila at its regular session on September 28, 2023.

ATTESTED:



ROMEO N. FRANCIA, MPMG
Local Legislative Staff Officer VI
OIC – Office of the Assistant Secretary
City Council



RRB:acl/jok/cpf/ebs/avs