



Republic of the Philippines
CITY COUNCIL
City of Manila

REGULAR SESSION NO. 70

12TH CITY COUNCIL

Begun and held in the City Council on Tuesday,
the sixth day of December, Two Thousand Twenty-Two

ORDINANCE NO. 8976

AN ORDINANCE MANDATING ALL BARANGAYS WITHIN THE TERRITORIAL JURISDICTION OF THE CITY OF MANILA TO CREATE THEIR RESPECTIVE TOURISM COMMITTEES

PRINCIPAL AUTHORS: **HON. LEILANI MARIE H. LACUNA**, HON. BENNY FOG T. ABANTE III, HON. IRMA C. ALFONSO-JUSON, HON. ARLENE MAILE I. ATIENZA, HON. CARLOS C. CASTAÑEDA, HON. LOUISITO N. CHUA, HON. NIÑO M. DELA CRUZ, HON. ROBERTO S. ESPIRITU II, HON. JESUS E. FAJARDO, JR., HON. PAMELA "Fa" G. FUGOSO-PASCUAL, HON. JAYBEE S. HIZON, HON. MARTIN V. ISIDRO, JR., HON. RODOLFO N. LACSAMANA, HON. MACARIO M. LACSON, HON. SALVADOR PHILIP H. LACUNA, HON. MOISES T. LIM, HON. NUMERO G. LIM, HON. ERICK IAN O. NIEVA, HON. CHARRY R. ORTEGA, HON. ELMER M. PAR, HON. LOUISA MARIE "Lady" J. QUINTOS-TAN, HON. SCIENCE A. REYES, HON. LUIS C. UY, HON. LUCIANO M. VELOSO, HON. JOEL "JTV" VILLANUEVA, HON. RAYMUNDO R. YUPANGCO, HON. TIMOTHY OLIVER I. ZARCAL, **HON. ERNESTO C. ISIP, JR.**, Majority Floor Leader and **HON. JOHANNA MAUREEN C. NIETO-RODRIGUEZ**, Acting Vice-Mayor and Acting Presiding Officer



EXPLANATORY NOTE

Under Section 2 of Republic Act No. 9593 or The Tourism Act of 2009, the State declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socio-economic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold an enhanced sense of national pride for all Filipinos.

Towards this end, the State shall seek to promote a tourism industry that is ecologically sustainable, responsible, participative, culturally sensitive, economically viable and ethically and socially equitable for local communities, as provided for under the same law.

Pursuant to Section 16 of Republic Act No. 7160 or the Local Government Code of 1991, "Every local government unit shall exercise the powers expressly granted, those necessarily implied therefrom, as well as powers necessary, appropriate, or incidental for its efficient and effective governance, and those which are essential to the promotion of the general welfare. Within their respective territorial jurisdictions, local government units shall ensure and support, among other things, the preservation and enrichment of culture, promote health and safety, enhance the right of the people to a balanced ecology, encourage and support the development of appropriate and self-reliant scientific and technological capabilities, improve public morals, enhance economic prosperity and social justice, promote full employment among their residents, maintain peace and order, and preserve the comfort and convenience of their inhabitants."

Under Section 17 of the same law, local government units shall likewise exercise such other powers and discharge such other functions and responsibilities as are necessary, appropriate, or incidental to efficient and effective provision of the basic services and facilities.

Manila City Ordinance No. 8588 was enacted on November 14, 2019, which provides for the creation of the Department of Tourism, Culture and Arts of Manila (DTCAM) that is primarily responsible in the efficient and effective implementation of the city's approved policies, plans and programs with respect to tourism, arts and culture.

With the huge tourism potential of the City of Manila, it is imperative to tap the barangays to ensure its continued development and preservation that would ultimately redound to revenue generation, job creation and improved basic services to the community.



HON. LEILANI MARIE H. LACUNA
Councilor, Ex-Officio Member
Manila

Be it ordained by the City Council of Manila, in session assembled, *THAT*:

SECTION 1. Creation of Barangay Tourism Committee. – Every barangay within the territorial jurisdiction of the City of Manila shall organize a Tourism Committee to promote tourism primarily and to serve as the implementing arm of the Department of Tourism, Culture and Arts of Manila (DTCAM) at the Barangay level.

SEC. 2. Composition of the Barangay Tourism Committee. – The Barangay Tourism Committee shall be composed of the following:

| | | |
|-------------|---|--|
| Chairperson | : | Punong Barangay |
| Members | : | Sangguniang Barangay Member Representative from the DTCAM Representative from the Civil Society Organization Representative from Private Sector |

SEC. 3. Duties and Functions. – The Barangay Tourism Committee shall have the following functions and responsibilities:

- 3.a Monitor and coordinate the implementation of tourism programs and projects at their barangay;
- 3.b Will Act as information gather machinery in barangay level;
- 3.c Conduct dialogue with stakeholders on how to contribute to the improvement of tourism of barangay and the city;
- 3.d Formulate plans and recommend such measures necessary for the improvement of tourism in barangay and city level; and
- 3.e Perform such other function which may be designated to them by the DTCAM from time to time.

SEC. 4. Monitoring and Evaluation. – The city, through the DTCAM in collaboration with the Liga ng mga Barangay, Manila Barangay Bureau and/or Department of the Interior and Local Government – City of Manila Field Office, as the case may be, shall establish a mechanism to monitor and evaluate the performance of the Barangay Tourism Committee.

SEC. 5. Funding. – The barangays may appropriate funds to effectively perform its duties and functions subject to availability of funds, and the usual budgeting, accounting and auditing rules and regulations. The city government may likewise endeavor to provide support to the operations of the Barangay Tourism Committee subject to existing rules and regulations.

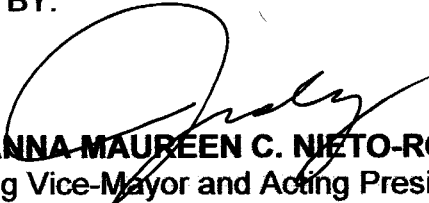
SEC. 6. Separability Clause. – In the event any part or provisions of this Ordinance is declared illegal or invalid, other parts or provisions hereof which are not affected thereby shall remain valid and in full force and effect.

SEC. 7. Repealing Clause. – All previous ordinance and rules/regulations which are inconsistent with the provisions of this Ordinance are hereby deemed modified or repealed accordingly.

SEC. 8. Effectivity Clause. – This Ordinance shall take effect upon its publication.

This Ordinance was finally enacted by the City Council of Manila on August 1, 2023.

PRESIDED BY:

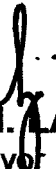

JOHANNA MAUREEN C. NIETO-RODRIGUEZ
Acting Vice-Mayor and Acting Presiding Officer
City Council, Manila

ATTESTED:

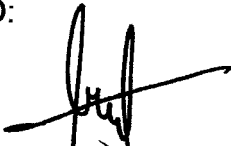

LUCH R. GEMPIS, JR.
City Government Department Head III
(Secretary to the City Council)

SEP 05 2023

APPROVED BY HIS HONOR, THE MAYOR, ON _____


MARIA SHEILAH "Honey" H. LACUNA-PANGAN, MD, FPDS
Mayor
City of Manila

ATTESTED:


ATTY. MARLON M. LACSON
City Government Department Head III
(Secretary to the Mayor)

RRB: jhb/rmd/kjm/agn/egv/eyv