

Republic of the Philippines CITY COUNCIL City of Manila

REGULAR SESSION NO. 60

12TH CITY COUNCIL

RESOLUTION NO. 277 Series of 2023

RESOLUTION DECLARING RENOWNED FASHION DESIGNER ALBERT GEORGE F. ANDRADA, AS AN ADOPTED SON OF THE CITY OF MANILA

PRINCIPAL AUTHORS:

HON. JOHANNA MAUREEN C. NIETO-RODRIGUEZ

and

HON. ERNESTO C. ISIP, JR. Majority Floor Leader



WHEREAS, Albert George F. Andrada, born and raised in the City of Manila, is best known for showcasing the glitz and glamor of the fashion industry of the Middle East, having served as head fashion designer for the Royal Family of Fujairah and other Arab Royals in the United Arab Emirates;

WHEREAS, alongside his fame in the Middle East however, he has made a mark in the world as a renowned fashion designer, having created remarkable designs in the likes of Paris Hilton, Kathryn Bernardo and Miss Universe 2015, Pia Wurtzbach's iconic blue gown;

WHEREAS, Albert, who the Royal family hired after he won the Designer of the Year Award at the Swarovski Bridal Show in Dubai in 2002, is in charge of managing a design and production team of 29 people. The royal atelier, which only produces 50 couture items each month for the Sheikha and her three daughters, employs him;

WHEREAS, in 2010, he returned to the Philippine Fashion Week with a collection called *The Last Virgins of the Renaissance*, quickly skyrocketing him to fame and recognition;

WHEREAS, in 2015, after the iconic and historical win of Miss Universe 2015, Pia Wurtzbach, wearing a gown in which he designed, he was invited to the Bench Fashion Week;

WHEREAS, in 2017, Albert Andrada designed the Filipino barongs for the leaders and dialogue partners of the 31st Association of the Southeast Asian Nations (ASEAN) Summit where the attributes of international leaders that are also associated with Filipino ideals, such as "Makatao" (humanitarian), "Matipuno" (robust), and "Maharlika" (freeman), were reflected in Andrada's custom designs;

WHEREAS, he was also invited to join the New York Fashion Week, featuring his collection entitled *Illuminati*, having his finale gown walked on the runway by Pia Wurtzbach;

WHEREAS, not long after, he was invited to join the Paris Fashion Week and Moscow Fashion Week, however, with left constraints to make a new collection, he focused on to his prior commitment at the Laos Fashion Week, Malaysia Fashion Week, and Singapore Fashion Week;

WHEREAS, he received the title of Most Connected Designer in Fashion Asia during Mercedes-Benz Fashion Week in Malaysia;

WHEREAS, Rampa Manila, the City of Manila's first fashion show, will be held on 20 June 2023, which aims to showcase the best of Philippine style. The runway show is a component of the festivities honoring the 452nd Founding Anniversary of Manila City. The mission of the city government is to highlight Manila's rich culture and history through the medium of fashion. The exhibition will feature some of his creations as well as four other renowned fashion designers who have drawn inspiration from the rich heritage of the city and the country. The exhibition will feature a range of fashions, including contemporary and traditional Filipino attire;

WHEREAS, Albert George F. Andrada is one of the five remarkable fashion designers whose works will be featured at *Rampa Manila*, the first ever fashion show hosted by the city government of Manila under the tutelage of the Honorable Mayor, Maria Sheilah H. "Honey" Lacuna-Pangan, MD, FPDS, as part of the 452nd Founding Anniversary of the City of Manila: NOW, THEREFORE, be it

RESOLVED, by the City Council of Manila to declare, as it hereby declares world renowned fashion designer Albert George F. Andrada, as an adopted son of the City of Manila.

PRESIDED BY:

OHN MARVIN C. "Yul Servo" NIETO
Vice-Mayor and Presiding Officer
Qity Council, Manila

This Resolution was adopted by the City Council of Manila at its regular session on June 20, 2023.

ATTESTED:

LUCH R. GEMPIS, JR.
City Government Department Head III

Secretary to the City Council

RRB:jhb/rmd/kjm/agv/egv/jrp