

Republic of the Philippines CITY COUNCIL City of Manila

REGULAR SESSION NO. 60 12TH CITY COUNCIL

RESOLUTION NO. 276

Series of 2023

RESOLUTION DECLARING RENOWNED FASHION DESIGNER JONATHAN PAUL R. RUBIO, AS AN ADOPTED SON OF THE CITY OF MANILA

PRINCIPAL AUTHORS:

HON. PAMELA "Fa" G. FUGOSO-PASCUAL

and

HON. ERNESTO C. ISIP, JR. Majority Floor Leader



WHEREAS, Jonathan Paul R. Rubio, fondly known as Jo Rubio, is a Bulacan-born designer skilled in bridal wear, formal wear, and men swear. Rubio's works have graced the red carpet at the SONA, for many years and have been dazzling his clienteles ranging from politicians to young women making a cultural statement at their prom with his romantic, sophisticated and modern take on the classic Filipiniana;

WHEREAS, Rubio's breakout design was a pristine white tea-length terno worn by Heart Evangelista-Escudero at the 2017 SONA. The very creation sparked inspiration and countless features highlighting Rubio's fresh approach to making the Filipiniana more contemporary without losing its innate dignity and modesty;

WHEREAS, best known for his exquisite modern design of the Filipiniana and incorporating it in bridal gowns, among his growing clientele are celebrities such as Glaiza De Castro, Maine Mendoza, Sophie Albert, and Kat Ramnani;

WHEREAS, the Jo Rubio Atelier is located at Conrad Manila, Pasay City;

WHEREAS, Rampa Manila, the City of Manila's first fashion show, will be held on 20 June 2023, which aims to showcase the best of Philippine style. The runway show is a component of the festivities honoring the 452nd Founding Anniversary of Manila City. The city government is attempting to highlight Manila's rich culture and history through the medium of fashion. The exhibition will feature some of his creations as well as four other fashion designers who have drawn inspiration from the rich heritage of the city and the country. The exhibition will feature a range of fashions, including contemporary and traditional Filipino attire;

WHEREAS, Jonathan Paul R. Rubio is one of the five remarkable fashion designers whose works will be featured at Rampa Manila, the first ever fashion show hosted by the City Government of Manila under the tutelage of the Honorable Mayor, Maria Sheilah "Honey" H. Lacuna–Pangan, MD, FPDS, as part of the 452nd Founding Anniversary of the City of Manila: NOW, THEREFORE, be it

RESOLVED, by the City Council of Manila to declare, as it hereby declares world renowned fashion designer Jonathan Paul R. Rubio, as an adopted son of the City of Manila.

PRESIDED BY:

OHANNA MAUREEN C. NIETO-RODRIGUEZ

Aeting Presiding Officer City Council, Manila

This Resolution was adopted by the City Council of Manila at its regular session on June 20, 2023.

ATTESTED:

City Government Department Head III

RRB:jhb/rmd/kjm/agv/egv/avs