



Republic of the Philippines
CITY COUNCIL
City of Manila

REGULAR SESSION NO. 60
12TH CITY COUNCIL

RESOLUTION NO. 272
Series of 2023

RESOLUTION DECLARING RENOWNED FASHION DESIGNER RODOLFO F. QUIÑONES, JR., AS AN ADOPTED SON OF THE CITY OF MANILA

SPONSORED BY:

HON. ERNESTO C. ISIP, JR.
Majority Floor Leader



WHEREAS, Rodolfo F. Quiñones, Jr., more fondly referred to as Puey Quiñones, is an internationally renowned fashion designer based in the City of Manila and in the United States of America, born on 28 February 1980, at Bobon, Northern Samar, Eastern Visayas;

WHEREAS, Puey Quiñones was in his 3rd year at the University of Eastern Philippines, under the program Bachelor of Arts in Political Science before heading to the City of Manila in the pursuit of his dream to become a fashion designer in 1999, inspired by his aunt's business partner, Dennis Lustico, who had the same profession;

WHEREAS, he furthered his career with the guidance of known fashion designers such as Bergamo, Patrice Ramos-Diaz, Rhett Eala, and Lulu Tan-Gan, before becoming a finalist at the Philippines Young Designers Competition for Paris in 2001, landing his first client, Filipino politician, philanthropist and socialite, TingTing Cojuangco;

WHEREAS, in 2005, he conducted his first solo show entitled, "*Swell*" featuring a sold-out 30-piece collection showcasing *Koryo* silk;

WHEREAS, Puey Quiñones finally opened his atelier at the Bel Air Village in Makati City, gaining him more traction paralleled by numerous successful fashion shows in the country until finally catapulting him to become a household name in the Philippine fashion industry;

WHEREAS, in 2007, he was invited by a relative to do a lecture on dressmaking at the New Bilibid Prison, which turned into weekly sessions for seven years, until he launched the *Project Bilibid Runway*, a design competition featuring the works of inmates he mentored, garnering attention from the local and international scene, the design competition became the subject of a documentary by director and producer Chun Kit Mak entitled: "*The World's Most Fashionable Prison*", released in 2012;

WHEREAS, his rise and fall in the fashion industry of the Philippines, allowed him to rise again, this time starting anew at Los Angeles, California in the United States of America. Recently, he returned home to Manila to expand his career and continue serving his clientele in the country, sharing his knowledge and skills in fashion in the hopes of inspiring others as well;


WHEREAS, finally in 2023, he kicked off a fashion show spearheaded by First Lady Liza Araneta-Marcos at the Goldenberg Mansion near Malacanang called *Filipino*, which aims to promote Filipino culture, fashion, textile and aesthetic. President Ferdinand Marcos, Jr.'s barongs, Congressman Sandro Marcos' attire, and the First Lady's gowns were all made by Quiñones;

WHEREAS, *Rampa Manila*, the City of Manila's first fashion show, will be held on 20 June 2023, which aims to showcase the best of Philippine style. The runway show is a component of the festivities honoring the 452nd Founding Anniversary of Manila City. The mission of the city government is to highlight Manila's rich culture and history through the medium of fashion. The exhibition will feature some of his creations, as well as four other renowned fashion designers who have drawn inspiration from the rich heritage of the city and the country. The exhibition will feature a range of fashions, including contemporary and traditional Filipino attire;

WHEREAS, Puey Quiñones is one of the five remarkable fashion designers whose works will be featured at *Rampa Manila*, the first ever fashion show hosted by the City Government of Manila under the tutelage of the Honorable Mayor Maria Sheilah Honrado "Honey" Lacuna-Pangan, MD, FPDS, as part of the 452nd Founding Anniversary of the City of Manila. NOW THEREFORE he it

RESOLVED, by the City Council of Manila to declare, as it hereby declares world renowned fashion designer Rodolfo F. Quiñones, Jr., as an adopted son of the City of Manila.

PRESIDED BY:


JOHANNA MAUREEN C. NIETO-RODRIGUEZ
Acting Presiding Officer
City Council, Manila

This Resolution was adopted by the City Council of Manila at its regular session on June 20, 2023.

ATTESTED:


LUCH R. GEMPIS, JR.
City Government Department Head III
Secretary to the City Council

RRB:jhb/md/kjm/agn/egv/jrp