



Republic of the Philippines
OFFICE OF THE MAYOR
City of Manila
EXECUTIVE ORDER NO. 33
Series of 2022

**ESTABLISHMENT OF THE LOCAL ECONOMIC AND INVESTMENT
PROMOTION OFFICE**

WHEREAS, under *Section 455 paragraph (b)(1) of Republic Act (R.A.) No. 7160*, otherwise known as the *Local Government Code of 1991*, the undersigned Mayor of the City of Manila exercises general supervision and control over all programs, projects, services, and activities of the city for efficient, effective and economical governance the purpose of which is the general welfare of the city and its inhabitants;

WHEREAS, the Department of the Interior and Local Government (DILG) issued *Memorandum Circular No. 2010-113* dated 13 October 2010, encouraging all Provincial Governors and City Mayors to designate a Local Economic and Investment Promotion Officer responsible in performing functions that will attract more investments to generate and enhance economic activities in the local government unit;

WHEREAS, under Executive Order No. 04 Series of 2011, the City Economic, Investment and Promotion Office was created;

WHEREAS, under *DILG Memorandum Circular No. 2020-167* dated 09 December 2020, the presence of Local Economic and Investment Promotion Office has been established as one of the indicators in the Seal of Good Local Governance (SGLG) under the Business-Friendliness and Competitiveness Essential Area hence, designation of Local Economic Development Investment Promotion Officer (LEDIPO) is deemed necessary to encourage more investments and competitiveness in the city to sustain economic development;

WHEREAS, there is a need to assign the duties and responsibilities of the LEDIPO to the Officer-In-Charge of the Bureau of Permits;

THEREFORE, I, **MARIA SHEILAH "HONEY" H. LACUNA-PANGAN, MD, FPDS**, Mayor of the City of Manila, by virtue of the powers vested in me by the 1987 Philippine Constitution, the Local Government Code of 1991, and existing laws, hereby order the following:

Section 1. *Designation of the Local Economic Development Investment Promotion Officer (LEDIPO)*. The Officer-In-Charge of the Bureau of Permits is hereby designated as the LEDIPO in addition to his/her current position.

Section 2. *Functions*. The LEDIPO shall perform the following functions:

1. Facilitate the preparation, coordination and execution of local economic and investment promotion policies, projects and activities of Manila City;
2. Facilitate the establishment of an aggressive, systematic, coordinated and sustained promotion and marketing of Manila City as an investment location;
3. Provide the basic information about business potentials in Manila City including City services to prospective investors to attract more investments to flow in the community;
4. Establish a local economic database containing relevant facts and figures;


5. Coordinate with other offices in the promotion of economic activities, such as the City Planning and Development Office, the Department of Tourism Culture and Arts Manila, City Treasurer, City Budget Office and the City Council of Manila;
6. Coordinate with the private sector in investment promotion campaigns; and
7. Conduct information dissemination on local government policies on investment wage laws, required permits, etc.


Section 3. All prior inconsistent orders, issuances, or directives are considered repealed or modified accordingly.

Section 4. This Order consists of only two (2) pages and shall take effect immediately upon issuance.


Section 5. A copy of this Executive Order shall be furnished the Office of the President, Malacañang Palace, pursuant to paragraph (b)(xii), Section 455 of the Local Government Code of 1991.

Done this 1st of September 2022, in the City of Manila, Philippines.



MARIA SHEILAH "HONEY" H. LACUNA-PANGAN MD, FPPS
Mayor of the City of Manila 

ATTESTED BY:



ATTY. MARLON M. LACSON
Secretary to the Mayor