

AN ORDINANCE REGULATING THE EXERCISE OF THE PROFESSION OF COMMERCIAL PHOTOGRAPHY IN THE CITY OF MANILA AND PROVIDING PENALTIES FOR VIOLATION THEREOF.

Be it ordained by the City Council of Manila, that:

SECTION 1. It is hereby declared the policy of the City Government to protect its residents and visitors from unscrupulous practices of certain commercial photographers by regulating the exercise of such profession.

SEC. 2. Person engaged in commercial photography shall mean any individual whether freelance or connected with duly licensed studio or establishment engaged in photography business using conventional cameras, video cameras, and similar equipments for a fee.

SEC. 3. Any person or persons engaged in the business as specified in the preceding section hereof, shall exercise professional ethics and utmost courtesy. Practitioners shall not coerce customers either by force or intimidation, and shall not charge fees in excess of the generally accepted prices as dictated by the industry.

SEC. 4. No person, except legitimate news photographers in the City of Manila, shall engage in commercial photography without first securing a permit to operate from the City government, a copy of which including the photo of the permittee, shall be displayed on his person when engaging in his trade.

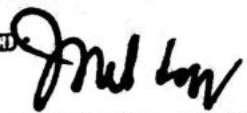
SEC. 5. A permit fee of P20.00 shall be paid annually to the Office of the City Treasurer.

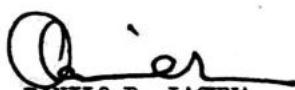
SEC. 6. Any person who violates this ordinance shall, upon conviction, be punished by a fine of not less than P100.00 but not exceeding P200.00 and/or by imprisonment of not less than one (1) day but not exceeding seven (7) days, at the discretion of the court; PROVIDED, That for the second offense, the penalty shall be doubled; and PROVIDED further, that for the third offense, the penalty prescribed for the second offense shall be imposed and, in addition thereto, the offender's permit shall be permanently revoked.


SEC. 7. This ordinance shall take effect 60 days after publication.

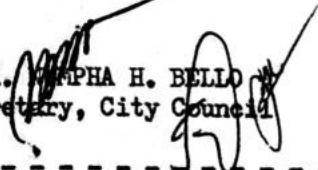
Enacted by the City Council of Manila at its regular session today, January 17, 1991.

Approved by His Honor, the Mayor on *Jan. 29, 1991.*

APPROVED: 
GEMILIANO C. LOPEZ, JR.
Mayor
City of Manila


DANILO B. LACUNA
Vice-Mayor and
Presiding Officer
City Council, Manila

ATTESTED:

ALBERTO A. BERNARDO
Secretary to the Mayor


MA. ALPHA H. BELLO
Secretary, City Council

Jointly Sponsored by : Hon. Susana M. Ong, Hon. Ma. Corazon R. Caballes, Hon. Benedicto D. Dorado, Hon. Ernesto F. Rivera, Hon. Ernesto V. Maceda, Jr., Hon. Rosenda Ann M. Ocampo, Hon. Rogelio B. dela Paz, Hon. Ma. Teresita H. Martinez, Hon. Humberto B. Basco, Hon. Nemesio C. Garcia, Jr., Hon. Flaviano F. Concepcion, Jr., Hon. Ernesto G. Dionisio and Hon. Pedro S. de Jesus.