



Republic of the Philippines
CITY COUNCIL
City of Manila

REGULAR SESSION NO. 31

11th CITY COUNCIL

Begun and held in the City Council on Thursday,
the twelfth day of September, Two Thousand Nineteen

ORDINANCE NO. 8588

AN ORDINANCE CREATING THE DEPARTMENT OF TOURISM, CULTURE AND
ARTS OF MANILA

PRINCIPAL AUTHORS: **HON. SALVADOR PHILIP H. LACUNA,**
HON. PAMELA "FA" G. FUGOSO-PASCUAL, **HON. PRISCILLA MARIE T.**
ABANTE-BARQUIA, **HON. JOEL M. PAR,** Hon Irma C. Alfonso-Juson,
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Hon. Luciano M. Veloso, Hon. Joel "JTV" Villanueva, Hon. Leilani Marie H. Lacuna,
HON. JOEL R. CHUA, Majority Floor Leader and **HON. ERNESTO C. ISIP, JR.,**
President Pro-Tempore

PREAMBLE

WHEREAS, Section 2 of Republic Act No. 9593, otherwise known as The Tourism Act of 2009, provides, that: *"The State declares tourism as an indispensable element of the national economy and an industry of national interest and importance, which must be harnessed as an engine of socio-economic growth and cultural affirmation to generate investment, foreign exchange and employment, and to continue to mold an enhanced sense of national pride for all Filipinos";*

WHEREAS, Section 16 of R.A. 7160, or the Local Government Code of 1991, provides, that: General Welfare – *"Every local government unit shall exercise the powers expressly granted, those necessarily implied therefrom, as well as powers necessary, appropriate, or incidental for its efficient and effective governance, and those which are essential to the promotion of the general welfare. Within their respective territorial jurisdiction, local government units shall ensure and support, among other things, the preservation and enrichment of culture, promote health and safety, enhance the right of the people to a balance ecology, encourage and support the development of appropriate and self-reliant, scientific and technological capabilities, improve public morals, enhance economic prosperity and social justice, promote full employment among their residents, maintain peace and order and preserve the comfort and convenience of their inhabitants";*

WHEREAS, Section 17 of R.A. 7160, or the Local Government Code of 1991, grants to local government units, such other powers and discharge such other functions and responsibilities, as are necessary, appropriate or incidental to efficient and effective provision of tourism facilities and other tourist attractions, including the acquisition of equipment, regulation and supervision of business concessions and security services for such facilities;

WHEREAS, there is now a need to expand the present Manila Tourism and Cultural Affairs Bureau into a Department of Tourism, Culture and Arts of Manila with the corresponding powers, duties and responsibilities;

WHEREAS, the Museo ng Maynila is hereby merged with the newly created Department of Tourism, Culture and Arts of Manila: NOW, THEREFORE,

Be it ordained by the City Council of Manila, in session assembled, *THAT*:

SECTION 1. CREATION OF DEPARTMENT OF TOURISM CULTURE AND ARTS OF MANILA. -

- a. The City of Manila hereby creates the present Manila and Tourism and Cultural Affairs Bureau into a department which shall be called Department of Tourism Culture and Arts of Manila. It is task to strengthen and boost the tourism of Manila as an engine of growth and employment; and to ensure and support the preservation of arts and culture;
- b. The Museo ng Maynila which is presently under the Office of the Mayor is now separated there from and instead merged with the newly created Department of Tourism Culture and Arts of Manila.

SEC. 2. POWERS AND FUNCTIONS. - As one of the primary operating agencies of the City of Manila, the Department of Tourism Culture and Arts of Manila (DTCAM) shall be responsible in the efficient and effective implementation of its approved policies, plans and programs with respect to tourism, arts and culture. Towards this end, the DTCAM shall:

- a. Formulate, monitor, implement and/or coordinate tourism's plans and programs;
- b. Monitor and conduct accreditation of tourism-oriented and related facilities and service providers;
- c. Conduct capability building trainings for tourism's front liners;
- d. Establish and maintain tourism information management system and web portal for the city;
- e. Form and establishes linkage and networking with national government agencies, Non-Governmental Organizations (NGOs) and People's Organizations (POs) in planning and implementing tourism activities;
- f. Conducts inventory of existing cultural and heritage properties in conjunction with other department.
- g. Advocate responsible culture of tourism among the students and all tourism stakeholders;
- h. Perform such other functions related to sustainable tourism development;
- i. Prepares an annual plan on culture and arts, and make programs so as recommendations to develop local cultural and artistic talents;
- j. Ensures the protection, preservation and conservation of the local, cultural and historical heritage;
- k. In coordination with the private sector, conducts cultural events such as, cultural festivals, competitions, lectures, seminars, tours and symposia and sets up exhibits during fiesta and other related activities;
- l. Produce promotional and marketing collaterals; and
- m. Represents the City of Manila in tourism-related activity.

SEC. 3. COMPOSITION. - The following list of existing positions under the Department of Tourism, Culture and Arts of Manila as indicated in the herein personnel schedule shall continue the personnel compliment of the department with the following positions:

Item No.	Position	Salary Grade
1	City Government Department Head III	SG-27
2	City Government Office Head	SG-26
3	City Government Assist. Department Head III	SG-25

ADMINISTRATIVE DIVISION

4	City Government Assist. Department Head III	SG-25
5	Chief Administrative Officer	SG-24
6	Supervising Administrative Officer	SG-22
7	Administrative Assistant III	SG-9
8	Administrative Aide III	SG-3
9	Administrative Aide III	SG-3
10	Administrative Aide I	SG-1
11	Administrative Aide I	SG-1
12	Administrative Aide I	SG-1

PROMOTION SERVICES DIVISION

Committee on Tourism/Sales and Marketing

13	Chief Tourism Operations Officer	SG-24
14	Tourism Operations Officer II	SG-15
15	Museum Guide	SG-9
16	Administrative Assistant II	SG-8
17	Museum Technician II	SG-8
18	Administrative Aide VI	SG-6

CULTURE ARTS AND SPECIAL EVENTS DIVISION

19	Supervising Tourism Operations Officer	SG-22
20	Tourism Operations Officer II	SG-15
21	Tourism Operations Officer II	SG-15
22	Tourism Operations Officer II	SG-15
23	Band Master	SG-9
24	Musician I	SG-5
25	Musician I	SG-5
26	Musician I	SG-5
27	Musician I	SG-5
28	Musician I	SG-5
29	Musician I	SG-5
30	Musician I	SG-5
31	Musician I	SG-5
32	Musician I	SG-5
33	Musician I	SG-5
34	Musician I	SG-5
35	Musician I	SG-5
36	Musician I	SG-5
37	Musician I	SG-5
38	Musician I	SG-5
39	Musician I	SG-5
40	Musician I	SG-5
41	Musician I	SG-5
42	Musician I	SG-5
43	Musician I	SG-5
44	Musician I	SG-5
45	Musician I	SG-5
46	Musician I	SG-5
47	Musician I	SG-5
48	Musician I	SG-5
49	Musician I	SG-5
50	Musician I	SG-5
51	Musician I	SG-5
52	Musician I	SG-5
53	Musician I	SG-5
54	Musician I	SG-5
55	Musician I	SG-5
56	Musician I	SG-5
57	Musician I	SG-5
58	Musician I	SG-5
59	Musician I	SG-5
60	Musician I	SG-5
61	Musician I	SG-5

TOURISM SERVICES DIVISION

62	Chief Tourism Operations Officer	SG-24 ✓
63	Supervising Tourism Operations Officer	SG-22 ✓
64	Tourism Operations Officer II	SG-15 ✓
65	Tourism Operations Officer II	SG-15 ✓
66	Tourist Receptionist I	SG-8 ✓
67	Tourist Receptionist I	SG-8 ✓
68	Tourist Receptionist I	SG-8 ✓
69	Administrative Aide I	SG-1 ✓

MUSEO NG MAYNILA DIVISION

70	City Government Assist. Department Head III	SG-25 ✓
71	Museum Curator I	SG-22 ✓
72	Museum Curator I	SG-22 ✓
73	Administrative Aide IV	SG-4 ✓
74	Watchman I	SG-2 ✓
75	Watchman I	SG-2 ✓
76	Watchman I	SG-2 ✓
77	Watchman I	SG-2 ✓
78	Watchman I	SG-2 ✓
79	Administrative Aide I	SG-1 ✓
80	Administrative Aide I	SG-1 ✓

SEC. 4. FUNDING. - Existing funds of Manila Tourism and Cultural Affairs Bureau shall be transferred to the account of the newly created Department of Tourism, Culture and Arts of Manila to form part of the latter's budget.

All funds due to Museo ng Maynila shall be separated from that of the Office of the Mayor and shall be deposited under the account of Department of Tourism, Culture and Arts of Manila.

Such funds shall form part of the annual appropriations for the Department of Tourism, Culture and Arts of Manila.


SEC. 5. SEPARABILITY CLAUSE. - If any part, section or provision of this Ordinance shall be held invalid, illegal or unconstitutional, such part, section or provision not affected thereby shall remain in full force and effect.

SEC. 6. REPEALING CLAUSE. - All ordinances or portions thereof which are contrary to the provisions of this Ordinance or portions hereof are hereby deemed modifies or repealed.

SEC. 7. EFFECTIVITY CLAUSE. - This Ordinance shall take effect upon its approval.

This Ordinance was finally enacted by the City Council of Manila on November 14, 2019.

PRESIDED BY:


MARIA SHEILAH "Honey" LACUNA-PANGAN, MD, FPDS
Vice-Mayor and Presiding Officer
City Council, Manila


ATTESTED:


LUCH R. GEMPIS, JR.
City Government Department Head III
(Secretary to the City Council)

APPROVED BY HIS HONOR, THE MAYOR, ON JAN 06 2020.


FRANCISCO "Isko Moreno" DOMAGOSA
Mayor
City of Manila

ATTESTED:


BERNARDINO C. ANG
City Government Department Head III
(Secretary to the Mayor)

RNF:rb/jv/jok/cpt/agv/rd