ORDINANCE NO. BIAZ

AN ORDINANCE PROVIDING FOR FREE CINEMA/THEATERS ADMISSION FOR CARD-BEARING SENIOR CITIZENS, WHO ARE RESIDENTS OF MANILA, DURING MONDAYS, TUESDAYS AND THURSDAYS IN ALL CINEMAS OPERATING WITHIN THE CITY OF MANILA, AMENDING FOR THE PURPOSE ORDINANCE NO. 8049.

Be it ordained by the City Council of Manila, THAT:

- **SECTION 1.** Declaration of Policy It is hereby declared the policy of the City of Manila to provide certain privileges that shall be enjoyed by the senior citizens of the City.
- **SEC. 2.** Pursuant to this policy, duly registered Manila City card-bearing senior citizens or those who are in possession of the Senior Citizens Identification Cards (I.D.) issued by the local Office for Senior Citizens Affairs, are hereby granted the privilege of free admission in all movie houses, theaters and cinemas operating in the City during Mondays, Tuesdays and Thursdays of the week.
- SEC. 3. To avail of the privilege granted in Section 2 hereof, senior citizens shall be required to present their Senior Citizens I.D., issued by the local Office for Senior Citizens Affairs in accordance with R.A. 9257, to authorized personnel of movie houses, theaters, and cinemas for proper notation: PROVIDED, That a card-bearing senior citizen shall be allowed to avail of the free admission program only once per day during the days specified in Section 2 hereof and one movie of their choice a day within the days specified therein and that any person accompanying a senior citizen shall be required to pay the regular admission fee: PROVIDED FURTHER, That this privilege cannot be enjoyed on the first day of showing and on legal holidays and special holidays: PROVIDED FURTHERMORE, That this privilege shall not apply to junkets, tours. or organized group activities comprising of senior citizens. Junkets as herein contemplated shall mean a group composed of more than ten (10) senior citizens: PROVIDED FINALLY, That unauthorized use of the senior citizens identification cards in availing of this privilege shall empower the theater owner/person charged with the operation thereof, to dishonor such privilege and report the same to the local Office for Senior Citizens Affairs.
- **SEC. 4.** Copies of this Ordinance shall be published in newspapers of general circulation and shall be posted in the ticket booths and in conspicuous places in theaters, cinemas and movie houses' lobby areas, by means of two by five (2x5) feet notices.
- SEC. 5. Penalty Clause Owners, operators, or persons charged with the operation of movie houses, theaters and cinemas who refuse admission to qualified senior citizens for free shall, upon conviction, be penalized by a fine of Five Thousand Pesos (PhP 5,000.00) or imprisonment of One (1) Month, or both such fine and imprisonment at the discretion of the Court: PROVIDED, *That* if the violator or offender is a firm, company, association, corporation or partnerships, its manager, president or chairman of the board of directors, or managing partner shall suffer the penalty or penalties provided for herein as the case may be.

7

SEC. 6. Repealing Clause – The provisions of Ordinance No. 8049 and all other ordinances, rules and regulations inconsistent therewith are repealed or modified accordingly.

SEC. 7. This Ordinance shall take effect upon its approval.

Enacted by the City Council of Manila in its regular session on November 8, 2007.

Approved by His Honor, the Mayor, on December 12, 2007

APPROVED:

Mayor City of Manila Vice-Mayor and Presiding Office City Council, Manila

ATTESTED:

RAFAELITO M. GARAYBLAS Secretary to the Mayor

Secretary to the C

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