

AN ORDINANCE EXTENDING THE PRIVILEGE OF FREE ADMISSION IN ALL MOVIE HOUSES, THEATERS AND CINEMAS, LOCATED IN MANILA, TO ALL DULY REGISTERED MANILA CITY CARD-BEARING SENIOR CITIZENS.

Be it ordained by the City Council of Manila, *THAT*:

SECTION 1. Declaration of Policy. – It is hereby declared the policy of the City of Manila to provide certain privileges that shall be enjoyed by the senior citizens of the City.

SEC. 2. Pursuant to this policy, duly registered Manila City card-bearing senior citizens are granted the privilege of free admission in all movie houses, theaters and cinemas located in the City.

SEC. 3. To avail of the privilege granted in Section 2 hereof, senior citizens shall be required to present their registration card to authorized personnel of movie houses, theaters and cinemas for proper notation: *PROVIDED*, That any person accompanying a senior citizen shall be required to pay the regular admission fee: *PROVIDED FURTHER*, That this privilege cannot be enjoyed on the first day of showing and on legal holidays and special holidays: *PROVIDED FURTHERMORE*, That this privilege shall not apply to junkets, tours, or organized group activities comprising of senior citizens. Junket as herein contemplated shall mean a group composed of more than ten (10) senior citizens: *PROVIDED FINALLY*, That unauthorized use of the senior citizens identification cards in availing of this privilege shall empower the theater owner / person charged with the operation thereof, to confiscate the same.

SEC. 4. Copies of this Ordinance shall be published in newspapers of general circulation and shall be posted in the ticket booths and in conspicuous places in theater lobby areas.

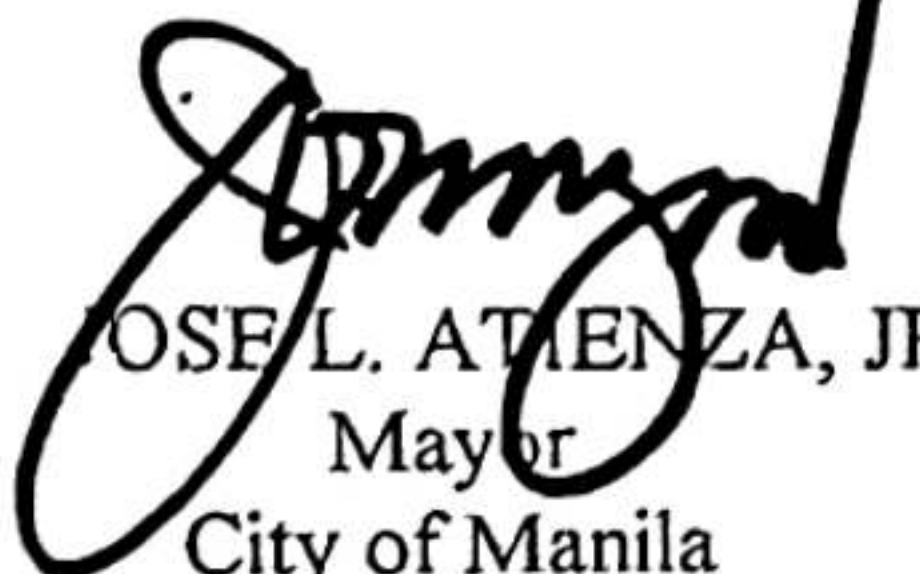
SEC. 5. Penalty Clause. – Owners, operators or persons charged with the operation of movie houses, theaters and cinemas who refuse admission to qualified senior citizens for free shall, upon conviction, be penalized by a fine of FIVE THOUSAND PESOS (Php 5,000.00), or imprisonment of One (1) Month, or both such fine and imprisonment at the discretion of the court: *PROVIDED*, That if the violator or offender is a firm, company, association, corporation or partnerships, its manager, president or chairman of the board of directors, or managing partner shall suffer the penalty or penalties provided for herein, as the case maybe.

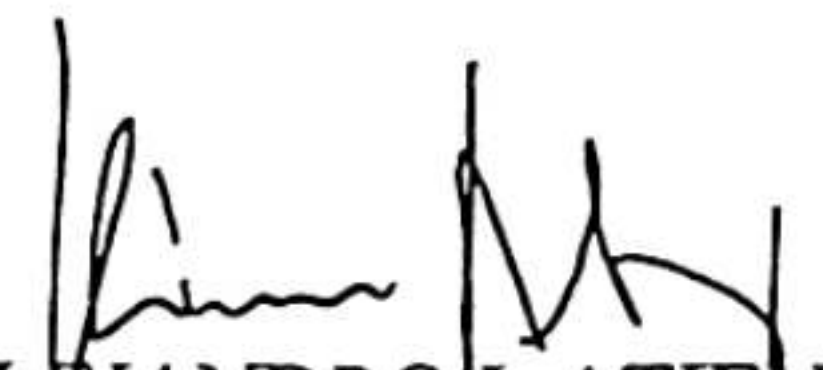
SEC. 6. Effectivity Clause. – This Ordinance shall take effect upon its approval.

Enacted by the City Council of Manila at its regular session today, May 14, 2002.


Approved by His Honor, the Mayor, on *July 1, 2002*

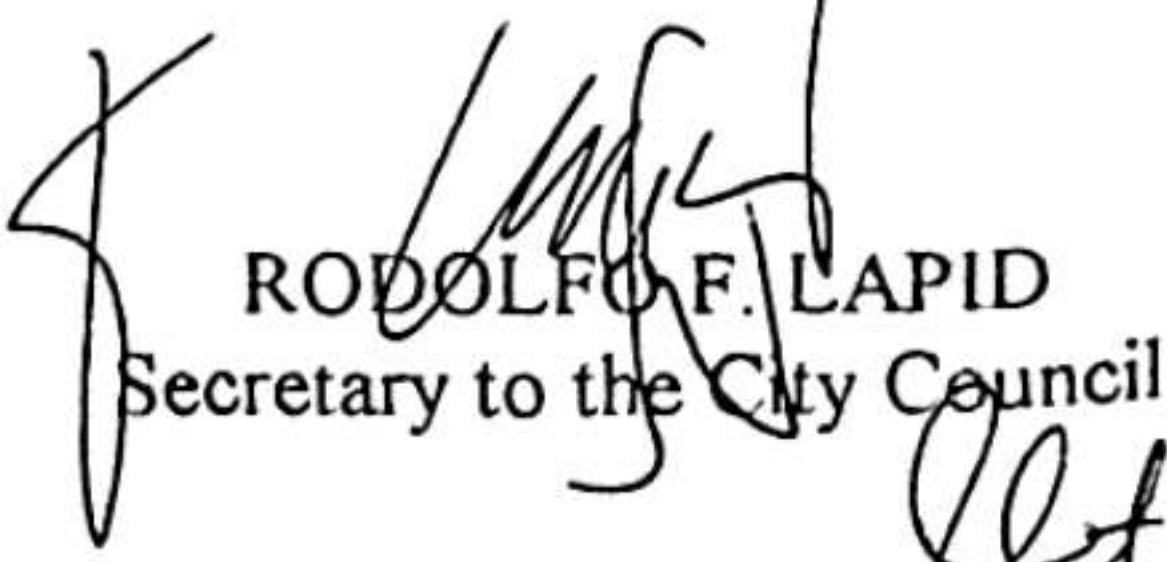
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Mayor
City of Manila


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